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Introduction to WTW Israel

Traded on the NASDAQ and has 45k+ employees across 140 countries in the US, Europe and Asia.

Acquired Leaderim in January 2022, becoming one of the largest global insurance brokers in Israel.

Established WTW Israel M&A in July 2022, the first dedicated M&A insurance team in Israel. Collaborating with 50+ dedicated insurance experts in Israel as well as 150+ M&A colleagues across the US, Europe and Asia.

Clients include most major financial institutions in Israel as well as leading companies across the technology, infrastructure and energy sectors.



Mergers & Acquisitions

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How are buyers and sellers protected?

Representations & Warranties

When buying a company or assets, buyers and sellers enter a sale and purchase agreement (SPA), setting out the terms of the acquisition.

Key part of the SPA is the *representations*. These are contractual statements of fact given by the seller to the buyer about the company being acquired.

Statements cover all aspects of the company's business, including ownership, financial accounts, tax, solvency, employment, material contracts, real estate, intellectual property, data privacy and litigation.



Mergers & Acquisitions

What if a representation is found to be false?

If a representation is found to be false following closing of a transaction, the buyer will have suffered a loss as the company may not be worth what was paid.

Buyer will bring a claim against the seller to recoup losses. Seller can be required to put as much as 20% of proceeds in escrow for up to 2 years. Where a loss is found, payment is made from the escrow.

Insurance provides an alternative way of protecting both buyer and seller.



What does it mean?

Contract between the buyer and insurance company to indemnify the buyer for loss resulting from unknown breaches of the representations in the SPA.

In the event a breach is identified, buyer brings a claim against the insurance company. Sellers will have no liability for such breaches.

RWI use has increased year on year for past 5 years. In 2021, RWI was used on 65% of US M&A transactions as compared to 29% in 2017 and 52% in 2019.



Transfer of Risk





Benefits for Buyers and Seller

Buyer Benefits	Seller Benefits
Easing of negotiations with limited or no escrow needed	
Extended claim periods under the policy	
Avoidance of length and costly post-closing litigation proceedings	
Benefits from security and 'peace of mind'	
Bid differentiation	Provides a 'clean exit'
Genuine source of recourse against A-rated global insurers	Removes need for apportionment of liability

Key Terms and Policy Features

Policy Features	WTW Comments
Periods of cover	7 years for Fundamental Reps, Tax Reps and the Pre-closing Tax Indemnity.3 years for Business Reps.
Liability limits	10% - 30% of target enterprise value (EV) but can be taken up to 100% of EV.
Premium	2% - 4% of the policy limit. Premium is a one-off payment payable at closing.
Deductible	0.5% or 1% of EV
Subrogation	Only in event of seller fraud.
Due Diligence	Primary driver of policy coverage . Insurers expect legal, financial and tax diligence. All reports are shared with insurers on a non-reliance basis .
Process and Timing	2 weeks and policy goes 'on risk' at signing of the transaction.

Contingent Liability Insurance

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Insuring 'Known' Risks

- Covers 'known risks' identified in respect of target, including tax, IP, pensions, regulatory and environmental issues.
- Policy converts contingent liability into a known cost (i.e., the premium), providing a buyer with a source of recourse in event of crystallization of risk.
- Premium range of 1.5% to 20% of policy limit.



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Joshua leads the WTW Israel M&A team. Prior to joining WTW, Joshua spent 8 years as a senior attorney at Willkie Farr & Gallagher LLP before joining Marsh as a Senior Vice President, where he established and led the Israel M&A desk. In 2022, Joshua joined WTW to set-up and lead the first on-the-ground Israel M&A team, specializing in advising on the placement of M&A insurance solutions on Israeli nexus transactions.

